

Chandni

Research-driven UI/UX Designer with
Creative Design Skills

Product Designer

✉ chandnithakur06@gmail.com

in [linkedin.com/in/chandni-thakur/](https://www.linkedin.com/in/chandni-thakur/)

Bē [behance.net/chandnithakur](https://www.behance.net/chandnithakur)

WORK EXPERIENCE

FreightMango

Product Designer

June 2023 - Present (Gurugram, India)

- Conducted heuristic analysis on an existing platform, identified usability issues, and proposed strategic improvements for enhanced user experiences.
- Actively involved in the ongoing enhancement of a SAAS freight booking platform for sales and operations, streamlining workflow efficiency through the automation of manual processes.
- Conduct an in-depth industry analysis, incorporating competitor analysis to stay informed about competitors strategies.
- Work closely with the development team to bring my design concepts to life, ensuring a seamless blend of visual appeal and functionality.
- Daily collaboration with Product Managers, ensuring clear business requirements are gathered and designs delivered promptly.

DLT Labs

UI Designer

Aug 2021 - June 23 (Noida, India)

- Directed the design of Asset Track, a B2B mobile app for efficient asset tracking.
- With an effective team collaboration and research we succeeded in designing and maintaining design systems with the collection of reusable components, guidelines, and best practices.
- Utilizing a systematic UI/UX design methodology to secure success in every project delivery.

SKILLS

UX/UI Design

Typography

Color theory

Visual Communication Design

Create wireframes

Create user flow

Create lo-fi & hi-fi mockup

UX Research

Create survey

Create persona

Create a user journey map

Tools known

Figma

Adobe XD

Miro

Adobe Illustrator

Adobe Photoshop

Jira

Trello

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WORK EXPERIENCE

Aurionpro Solutions Limited

UI/UX Designer

Oct 2020 - Aug 2021 (New Delhi, India)

- Designed NAPIX (NIC API Exchange) web application and logo through collaborative client engagement, iterating to meet expectations effectively.
- Collaborated with National Informatics Centre (NIC) on projects such as NAPIX, Bharat API, and the Election Commission app.

Asciitech Solutions Pvt Limited

Website Designer

Aug 2019 - Aug 2020 (New Delhi, India)

- Conducted user research and competitive analysis for website design in a B2C setting.
- Collaborated with customers, creating innovative web applications and mobile apps for a competitive online experience.

Codeacious Technology

Website Designer

July 2018 - Aug 2019 (New Delhi, India)

- Gathering requirements and translating them into user-friendly, intuitive, accessible, and visually appealing e-commerce website templates using Photoshop.

StudiXo

Website Designer Internship

Aug 2017 - Mar 2018 (New Delhi, India)

- Designed visually appealing websites using HTML5, CSS, and JavaScript, ensuring user-friendly interfaces.

CASE STUDY

FitAahaar- Healthy Food Delivery and subscription app

[View case study](#)

CERTIFICATIONS

Foundations of User Experience (UX) Design

Offered by Google on Coursera

UX Designer from Scratch

Offered by Interaction Design Foundation

EDUCATION

B.Tech, DCRUST University

2012 - 2016

LANGUAGE

- English
- Hindi